

**YENİ YÜZYIL UNIVERSITY INSTITUTE OF SOCIAL SCIENCES**  
**BUSINESS ADMINISTRATION PROGRAM (WITH-THESIS) 2025-2026 ACADEMIC YEAR COURSE SCHEDULE**

1. Semester							
Necessity	Code	Course Name	A/T	T	P	C	ECTS
None	ISL533*	Seminar	T	1	0	0	3
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
<b>TOTAL</b>				16	0	15	33

1st Semester - Field Selective Courses							
Necessity	Code	Course Name	A/T	T	P	C	ECTS
None	ISLE505	Managerial Economics	T	3	0	3	6
None	ISLE501	Management and Organization	T	3	0	3	6
None	ISLE507	Marketing Management	T	3	0	3	6
None	EKOE511	Advanced Cost and Management Accounting	T	3	0	3	6
None	ISLE519	Human Resources Management	T	3	0	3	6
None	ISLE527	Management and Functions	T	3	0	3	6
None	ISLE571	Quantitative Decision Making Methods	T	3	0	3	6
None	ISLE573	Financial Accounting	T	3	0	3	6
None	ISLE503	Management Accounting	T	3	0	3	6
None	ISLE515	International Trade Policy	T	3	0	3	6
None	EKOE515	Financial Management	T	3	0	3	6
None	ISLE529	Brand Management	T	3	0	3	6
None	ISLE509	Organizational Culture	T	3	0	3	6
None	ISLE511	Leadership and Leadership Approaches	T	3	0	3	6
None	ISLE513	International Business	T	3	0	3	6
<b>TOTAL</b>							

3rd Semester							
Necessity	Code	Course Name	A/T	T	P	C	ECTS
Available**	ISL590**	Thesis	T	0	0	0	60
<b>TOTAL</b>				0	0	0	60

(\*) Markable courses can be opened in fall and spring semesters regardless of the course code.

\*\* To be successful in all lessons. To have at least 2,50 GPA average.

**A: Annual courses / T: Term Courses**

**TOTAL ECTS : 123**

2. Semester							
Necessity	Code	Course Name	A/T	T	P	C	ECTS
None	EKO530*	Scientific Research Techniques and Publishing Ethics	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
<b>TOTAL</b>				15	0	15	30

2nd Semester - Field Selective Courses							
Necessity	Code	Course Name	A/T	T	P	C	ECTS
None	ISLE538	Capital Markets, Institutions and Instruments	T	3	0	3	6
None	ISLE536	Organizational Behavior	T	3	0	3	6
None	EKOE506	Money and Banking	T	3	0	3	6
None	ISLE506	Production Management	T	3	0	3	6
None	ISLE528	Globalization	T	3	0	3	6
None	ISLE530	International Business	T	3	0	3	6
None	ISLE512	Integrated Marketing Communication	T	3	0	3	6
None	ISLE524	Corporate Finance	T	3	0	3	6
None	ISLE522	Portfolio Management	T	3	0	3	6
None	ISLE502	Strategic Management	T	3	0	3	6
None	ISLE570	Statistics	T	3	0	3	6
None	ISLE514	Labor Economics	T	3	0	3	6
None	ISLE516	Digital Marketing	T	3	0	3	6
None	ISLE518	Brand Management	T	3	0	3	6
None	ISLE520	Leadership and Leadership Approaches	T	3	0	3	6
<b>TOTAL</b>							

4th Semester							
Necessity	Code	Course Name	A/T	T	P	C	ECTS
Available**	ISL590**	Thesis	T	0	0	0	60
<b>TOTAL</b>				0	0	0	60